

JOIN THE FAMILY



THAT'S US

A handpicked collection of over 50 unique, quality-oriented three- and four-star hotels in 40 captivating destinations across Switzerland.

OUR MISSION

We assist you with digital solutions and sales, allowing you to focus on what truly matters: delighting your guests.



WE OFFER

Full power for your brand – Distribution, Sales & Marketing!

Feel free to ask us about our various membership models.

OUR SUPPORT

Personalized support from our team: technical assistance, hotel analytics, sales & marketing, public relations, and tailored training.

YOUR BENEFITS

As a member of our association, you benefit from numerous special conditions – with distribution partners, payment solutions, HR, and much more.

